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**NEWEST HILTON GARDEN INN® OPENS DOORS IN LAS CRUCES, NEW MEXICO**

*114-room hotel offers everything guests need while traveling for business or leisure*

Las Cruces, NM , October 15, 2009 -- Hilton Garden Inn® the award-winning brand of upscale, yet affordable, hotels, today announced the opening of the 114-room Hilton Garden Inn Las Cruces, representing an addition to the brand's growing portfolio of nearly 500 hotels across North America and Europe.

The Hilton Garden Inn Las Cruces is owned by Heritage Hotels and Resorts, and managed by Pyramid Hospitality & Development, LLC.

"The Hilton Garden Inn Las Cruces is in close proximity to Memorial Hospital, White Sands, Old Mesilla, New Mexico State University, as well as many local attractions including Pan Am Center, Great Desert Area Golf Courses, Historical Ghost Towns, Organ Mountains, Local Wineries and Mesilla Valley Mall and Outlet Mall" said Heidi Poole, the hotel's general manager. "We are excited to bring the Hilton Garden Inn product and services into this market, which includes our airy Pavilion lobby combined with our comfortable guestrooms, convenient guest services and friendly hotel team members make our hotel an ideal choice for business or leisure travelers to Las Cruces. No matter the trip occasion, we can ensure our guests have everything they need. "

The Hilton Garden Inn Las Cruces provides the amenities to ensure guests **sleep deep, stay fit, eat well, work smart and treat themselves** while on the road.

**Sleep Deep**

The Hilton Garden Inn Las Cruces features the brand's signature Garden Sleep System® bed – a revolutionary bed providing self-adjusting, pressure-free support. The self-adjusting technology conforms to every unique body shape and weight, while relieving pressure points at the shoulders, hips and thighs. Crisp linens and pillows in synthetic and hypoallergenic down fill, along with 100% New Zealand virgin wool mattress toppers help guests sleep deep and wake up refreshed.

**Work Smart**

Whether traveling for business or leisure, complimentary wired and WiFi Internet access in guestrooms and public spaces at the Hilton Garden Inn Las Cruces will help guests stay productive while traveling. The hotel also features an ergonomic Mirra® chair by Herman Miller; a spacious and clutter-free work desk; electrical outlets at desk height; adjustable lighting and

two speaker telephones equipped with data ports and voice mail. Guests will also benefit from the complimentary 24-hour business center, featuring Print Spots™ remote printing.

### **Eat Well**

Guests can start off their day with a full-cooked-to-order breakfast featuring omelets, fruit, breads and the brand's signature waffle in the Great American Grill® restaurant. The restaurant also serves cocktails and dinner, as well as evening room service. The Pavilion Pantry® is open 24 hours and features a complete selection of salty snacks, sweet treats, cold beverages and refrigerated, frozen and microwaveable packaged items.

### **Stay Fit**

It's easy to stay in your workout routine while staying at Hilton Garden Inn. The hotel's recreational facilities consist of a fitness center with state-of-the-art cardiovascular and strength training equipment, as well as an outdoor swimming pool and whirlpool. Guests can also work out in the comfort of their own rooms by checking out a complimentary Stay Fit Kit® from the front desk. The kit offers an isometric and core body workout by accommodating three areas of training: Yoga, Pilates and Core, and features a Pilates band; Yoga mat, straps and brick; an 8 lb. abs ball, 3 lb. hand weights and a resistance rope.

### **Treat Yourself**

Travelers to the Hilton Garden Inn Las Cruces can treat themselves with in-room entertainment options featuring video-on-demand movies and video games on the 32-inch high definition flat screen television or a pint of ice cream or other sweet treats from the Pavilion Pantry.

Other hotel amenities include: a glass-enclosed Pavilion lobby featuring a comfortable lounge area with a television and fireplace; an easy-to-set alarm clock that allows guests to play their portable CD or MP3 player; an in-room "hospitality center" with a mini fridge, microwave oven and coffee maker; a sitting area with an easy chair and ottoman; a hairdryer; and an iron and ironing board. The hotel also features 3 meeting rooms offering 3000 square feet of flexible space and an on-site guest laundry facility.

Hilton Garden Inn Las Cruces participates in Hilton HHonors®, the only hotel rewards program that offers Points & Miles® and No Blackout Dates.

The Hilton Garden Inn Las Cruces is located off of I-25 and University Ave.

### **About Hilton Garden Inn:**

Hilton Garden Inn is the award-winning, upscale, yet affordable hotel brand that continually strives to ensure today's busy travelers have everything they need to be most productive on the road — from complimentary wired and Wi-Fi Internet access in all guestrooms and PrintSpots™ remote printing to the hotel's complimentary 24-hour business center to one of the most comfortable beds you will ever experience with the Garden Sleep System®. So whether on the road for personal or business reasons, Hilton Garden Inn offers the amenities and services for travelers to sleep deep, stay fit, eat well and work smart while away from home. For more information about Hilton Garden Inn locations throughout North America and Europe or to find your next getaway, please visit [www.HGI.com](http://www.HGI.com) or call 1-877-STAY-HGI.